



Connecting Columbus to the World



GREATER COLUMBUS SISTER CITIES INTERNATIONAL GLOBAL PARTNERSHIPS



Join US as a Global Partner.

“Columbus values our sister cities as these relationships are an important gateway to expand our trade opportunities, our experiences and our world.

Greater Columbus Sister Cities International’s programs directly assist in reducing barriers and building strong partnerships that lead to successful business development and cultural exchange.”

Mayor Andrew J. Ginther, Honorary Board Chair



OUR MISSION

Greater Columbus Sister Cities International enhances the quality of life of the Columbus region and our global network through the development and advocacy of engagement and exchange.



Our programs, made possible by the support of our business community and global partners, help to

- expand international relationships and align with the economic development efforts of region
- engage citizens through experiences, education and exchange
- address global challenges through our sister city network
- enhance the status of Columbus as a globally active city



Sustaining Partners



Accra, Ghana | Ahmedabad, India | Curitiba, Brazil | Dresden, Germany | Genoa, Italy
Hefei, China | Herzliya, Israel | Odense, Denmark | Seville, Spain | Tainan City, Taiwan



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GREATER COLUMBUS SISTER CITIES INTERNATIONAL GLOBAL PARTNERSHIPS

Greater Columbus Sister Cities International Annual Meeting



The Greater Columbus Sister Cities International Annual Meeting is our opportunity to share the impact of our Sister City relationships and recognize the on-going work and support of our Global Partners, leadership and volunteers.

“By joining us and hearing from those who strive to impact global economic, educational, cultural and environmental opportunities, you show your own commitment to growing a sustainable global community.”

John O’Grady, Commissioner, Franklin County



Who Attends: CEOs and senior-level leadership, representatives and delegations from our Sister Cities, young professionals, partners and volunteers who are committed to the development of global relationships and engagement.

Greater Columbus Sister Cities International Smart Cities Delegation



In conjunction with our Annual Meeting, Greater Columbus Sister Cities International will host a three-day, inbound delegation tour focused on Smart Columbus and Smart Cities.

GCSCI will extend invitations to two representatives from each of our ten sister cities for a three-day educational and cultural tour.



In Partnership with



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Niccolò Paganini Violin On Tour



Partners | City of Genoa, Italy | Columbus Symphony Orchestra

The Paganini Violin is over 230 years old and considered one of Italy's National Treasures. This violin was owned, and played in performances by, Niccolò Paganini. Paganini composed his own works to play exclusively in concert, all of which profoundly influenced the evolution of violin technique.

The violin will be on display at the Columbus Museum of Art and featured during multiple Columbus Symphony Orchestra performances.



Symphony Conductor Exchange

Columbus, Ohio | Seville, Spain

In partnership with the Columbus Symphony, Greater Columbus Sister Cities is proud to present the Symphony Conductor Exchange.



Musical Director Rossen Milanov Columbus Symphony Orchestra

Respected and admired by audiences and musicians alike, Rossen Milanov is currently the Music Director of the Columbus Symphony Orchestra (CSO), Chautauqua Symphony Orchestra, Princeton Symphony Orchestra and the Orquesta Sinfónica del Principado de Asturias (OSPA) in Spain.



Artistic & Musical Director John Axelrod Real Orquesta Sinfonica de Sevilla

With an extraordinarily diverse repertoire, innovative programming and charismatic performance style, John Axelrod is widely recognized as one of today's leading conductors throughout the world.

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Thousand People of Genoa – Thousand People of Columbus



Timothy Costa, a renowned photographer from Columbus' first sister city, Genoa, showcased his collection, *Thousand People of Genoa*, in Columbus.

While in Columbus, Mr. Costa will begin a new chapter of his Thousand People collection, *Thousand People of Columbus*. Mr. Costa will photograph people throughout our Columbus region. This photographic collection will be on exhibit at a number of locations in Genoa, Italy.

In Partnership with



THE CITY OF
COLUMBUS
ANDREW J. GINTHER, MAYOR



Columbus, Ohio Exhibit Venues Provided by

Columbus Cultural Arts Center | Columbus Museum of Art
Columbus Recreation and Parks | John Glenn International Airport
Greater Columbus Convention Center | Franklin Park Conservatory



International Delegation Exchange

Whether based in economic development, education or arts and culture, delegation exchanges, both inbound and outbound, establish and build upon a foundation of mutual respect, goals and objectives that enhance the quality of life of the Columbus region and our global network of sister cities.

Exchange Schedule to be Announced



Genoa, Italy Seville, Spain
Ahmedabad, India Genoa, Italy Hefei, China

Accra, Ghana | Ahmedabad, India | Curitiba, Brazil | Dresden, Germany | Genoa, Italy
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International Marathon Exchange

Columbus, Ohio Marathon Curitiba, Brazil Marathon
Dresden, Germany Marathon Hefei, China



Fifteen runners will represent Columbus, Ohio in the cities of Curitiba, Brazil, Dresden, Germany and Hefei, China. Five runners each from these sister cities will join us in Columbus for a cultural exchange and the Columbus Marathon.

In Partnership with

Nationwide Children's Hospital Columbus Marathon and Half-Marathon
Dresden Sister City, Inc. | Second Sole Footwear



International High School Exchange

In partnership with the City of Columbus and Sister Cities International, the International High School Exchange program supports scholarships for eligible high school students. Travel encourages people-to-people interaction with our ten sister cities through the exchange of arts, culture, athletics and education.

Planning is underway for the exchange with Accra, Ghana. Students who join this trip will also attend the Sister Cities International Conference to be held in Colorado.



In Partnership with



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BENEFITS MARKETING & ENGAGEMENT	PRESIDENTIAL \$7,500	DIPLOMAT \$3,500	AMBASSADOR \$1,000	GLOBAL LEADER \$ 500	GLOBAL CITIZEN \$ 250
Business logo/name on print and digital promotional materials*	Logo	Logo	Logo		
Business logo/name and link on event web page*	Logo	Logo	Logo	Bold Name	Name
Business name recognition in press releases and media advisories*	★	★			
Business logo/name on day of print, digital and signage*	Logo	Logo	Logo	Bold Name	Name
Business recognition during stage programs*	★	★			
Company advertisements in day of scroll of honor* (Partner to provide artwork)	★	★	★		
Business logo or name within Greater Columbus Sister Cities Newsletters	Logo	Logo	Logo	Bold Name	Name
One Feature article within Greater Columbus Sister Cities International newsletter 2018.	★	★			
Opportunity to provide branded give-away (premiums to be provided by partner)	★	★			
Speaking Opportunity – Introduction of Featured Presenter 2018 Annual Meeting	★				
Annual Meeting 2018 Reserved Seating	One Table of Eight	One Table of Eight	Four Tickets	Two Tickets	One Tickets

Marketing benefits provided in conjunction with all programs and engagement opportunities as available. Ticketing benefits provided for Annual Meeting. Global Partners will be offered first right of refusal for additional opportunities as developed.

**All benefits are date sensitive and as available*

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GLOBAL PARTNERSHIP AGREEMENT

Thank you for your support of Greater Columbus Sister Cities International.

Company: _____
Name as you wish to be listed within marketing materials

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Second Contact Name: _____ Email: _____

Event Name: _____

Commitment: Presidential \$7,500 Diplomat \$3,500 Ambassador \$ 1,000
 Global Leader \$ 500 Global Citizen \$ 250

This agreement between (company name) _____
and the Greater Columbus Sister Cities International is authorized by:

Signature: _____ Date: _____
Global Partner

Signature: _____ Date: _____
Greater Columbus Sister Cities International

Upon completion, please return your commitment by email to partner@columbussistercities.org or by mail to Greater Columbus Sister Cities International, 88 East Broad Street, Suite 1750, Columbus, Ohio 43215.

An invoice related to your committed support will be sent upon receipt of this signed document.

A high resolution (300 dpi or higher) copy of your logo is requested to promote your organization in printed and digital materials. Files in EPS and JPG formats are requested to insure both print and electronic quality.