



For Immediate Release

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Let Your Passion for Pesto Take you Around the World!

Greater Columbus Sister Cities International and Columbus State Community College announce the 2020 Columbus Pesto Championship

COLUMBUS, Ohio- Greater Columbus Sister Cities International and Columbus State Community College are pleased to announce that the 2020 Columbus Pesto Championship will be returning to our city on January 26th.

“I am so excited to return to Columbus for the Columbus Pesto Championship. This program is an exciting way to connect our two sister cities and highlight the history and art behind Genovese pesto.” -Roberto Panizza

Ten local contestants will be selected to participate in the Columbus Pesto Championship at Columbus State Community College’s Mitchell Hall. The competition will be judged in part by Roberto Panizza, the “King of Pesto” who started the World Pesto Competition in our Sister City of Genoa, Italy. The winner of the Columbus Pesto Championship will be flown to Genoa and given the opportunity to compete in the Genoa World Pesto Competition on March 28, 2020. Hotel accommodations will also be provided.

Applications will be available online from November 20, 2019 - January 3, 2020 at <https://www.surveymonkey.com/r/pesto>.

About Roberto Panizza: The BBC named the King of Pesto, founded the Genoa World Pesto Championship in 2007. His goal is to conserve the traditional method of preparing Genovese pesto, both by using traditional ingredients and by preparing it in a mortar and pestle.

About Greater Columbus Sister Cities International: Connecting Columbus to the world, one person at a time.

For more information on this competition, please visit columbussistercities.com or email Sameen Dadfar at sdadfar@columbussistercities.org.

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